



Below is an update on the Iowa Health and Wellness Plan and the Health Insurance Marketplace:

### **Iowa Health and Wellness Plan**

**Visit DHS at the Iowa State Fair:** The Iowa Insurance Division and the Iowa Department of Human Services will be hosting an informational booth at the Iowa State Fair from August 7-17. The booth will feature information on the Iowa Health and Wellness Plan and Healthy Behaviors Program, Medicaid, and the Health Insurance Marketplace. Stop by, or direct individuals with health care coverage questions to the booth, located inside the Varied Industries Building along the southwest wall.

**Reminder- Iowa Health Link Site Launched:** A new website for members and the general public specific to the Iowa Health and Wellness Plan has been launched. Visit [iahealthlink.gov](http://iahealthlink.gov) for the latest member information on the plan and the Healthy Behaviors Program. Designed to match the new branding campaign for the Iowa Health and Wellness Plan, the site can be accessed on its own, or through the new Department of Human Services site. On [iahealthlink.gov](http://iahealthlink.gov), you'll find:

- Plan and benefit information
- Healthy Behaviors information
- News and announcements
- Member materials
- Stakeholder and provider toolkits

[Visit the site today!](http://iahealthlink.gov)

### **State Innovation Model Information**

**State Innovation Model Testing Grant Materials Now Available:** The materials submitted for the testing phase of the State Innovation Model grant are now available. A variety of materials were submitted with the application, including the [project abstract](#), [Governor's letter of support](#), [stakeholder letters of support](#), [project narrative](#), and [project operational plan](#). The application was submitted on July 18, 2014, and the Centers for Medicare & Medicaid Services (CMS) anticipates announcing the awards in October 2014. For more information, visit the [SIM web page](#).

### **Health Insurance Marketplace**

**CMS Releases Guidance to FFM Issuers on Premium Grace Periods:** On July 16, 2014, CMS released [new guidance regarding premium grace periods](#) in the FFM. The guidance, for

issuers in the FFM and State Partnership Marketplaces (SPMs), addresses terminations for non-payment of premiums coinciding with enrollment in coverage for the next benefit year. State-based Marketplaces (SBMs) may adopt similar policies.

**HHS Released Proposed Rule on Marketplace Auto-enrollment and Renewals for Plan Year 2015:**

On June 26, 2014, the U.S. Department of Health and Human Services (HHS) released guidance providing a simple way for consumers currently in the Federally-facilitated Marketplace (FFM) to remain in the same plan for 2015, unless they wish to shop for another plan and choose to make changes. State-based Marketplaces (SBMs) have the option to follow the new approach or propose an alternative to HHS that meets the specific needs of the state. HHS also released guidance on issuer notices. The documents released are:

- [Press Release](#)
- [Annual Eligibility Redeterminations Proposed Rule](#)
- [Guidance on Annual Redeterminations for Coverage in 2015](#)
- [Draft Standard Notices when Discontinuing or Renewing a Product in the Small Group or Individual Market](#)
- [Instructions for Draft Standard Notices for Product Discontinuation and Renewal](#)

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